



# MAYNAGURI COLLEGE

(Accredited by NAAC - "B+")

P.O. Maynaguri, Dist.- Jalpaiguri, W.B., Pin - 735224. Ph.: 03561 234298  
E-mail: maynaguricollege@rediffmail.com, collegemaynaguri@gmail.com

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## Campaign Programme on Early Childhood Care and Education

Organized by: NSS Unit, Maynaguri College

Date: 28th September 2018

Venue: Maynaguri College, Maynaguri, Jalpaiguri.

Number of Participants: 653

### Participants List

#### Introduction:

The NSS unit of Maynaguri College conducted a campaign programme focusing on early childhood care and education (ECCE). The programme aimed to raise awareness about the importance of early childhood development and provide information on how to ensure the holistic development of children.

#### Activities and Sessions:

- 1) **Awareness Sessions:** Experts conducted sessions to highlight the significance of early childhood care and education in a child's overall development. They discussed the impact of early experiences on lifelong learning and behavior.
- 2) **Parenting Workshops:** Workshops were organized to educate parents on how to provide a nurturing environment for their children. Topics included positive parenting techniques, early learning activities, and the importance of play in child development.



Samsung Triple Camera  
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*Sandit*

Teacher-In-Charge  
Maynaguri College  
Teacher-in-charge  
Maynaguri College (Jal)



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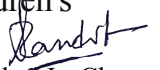
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- 3) **Health and Nutrition:** Sessions were held to educate parents and caregivers about the importance of proper nutrition and healthcare during the early years. Information on immunizations, breastfeeding, and hygiene practices was also provided.
- 4) **Interactive Activities:** Interactive activities such as games, storytelling, and art and craft were organized to engage children and parents, making learning enjoyable and effective.



- 5) **Community Engagement:** The programme included community engagement activities to involve local stakeholders in promoting early childhood care and education. This helped in creating a supportive environment for children's development.

  
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## Outcomes:

- Increased awareness among parents and caregivers about the importance of early childhood care and education.
- Empowerment of parents with knowledge and skills to support their children's development.
- Enhanced community involvement in promoting early childhood development.
- Improved understanding of the role of early childhood care and education in building a strong foundation for lifelong learning.

## Conclusion:

The campaign programme on early childhood care and education organized by the NSS unit of Maynaguri College was successful in creating awareness and promoting positive practices for the holistic development of children. It underscored the importance of investing in early childhood for a brighter future.

  
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