



MAYNAGURI COLLEGE

(Accredited by NAAC - "B+")

P.O. Maynaguri, Dist.- Jalpaiguri, W.B., Pin - 735224. Ph.: 03561 234298
E-mail : maynaguricollege@rediffmail.com, collegemaynaguri@gmail.com

Ref. No.

Date

Swachh Bharat Drive

Date: 3rd October 2018

Venue: Maynaguri College, Maynaguri

Organizers: National Service Scheme (NSS), Maynaguri College

Objective:

The Swachh Bharat Drive organized by the NSS unit of Maynaguri College aimed to promote cleanliness and hygiene in the college campus and its surrounding areas. The drive was part of the Swachh Bharat Abhiyan, a nationwide campaign initiated by the Government of India to achieve the vision of a "Clean India" by October 2, 2018, coinciding with the 150th birth anniversary of Mahatma Gandhi.


Number of Participants: 108 ([Click to View](#))

Activities:

1. **Cleanliness Campaign:** NSS volunteers conducted a cleanliness campaign in the college campus, including classrooms, corridors, and common areas. They also cleaned the college grounds and removed any litter or waste.



2. **Awareness Program:** An awareness program was organized to educate students and staff about the importance of cleanliness and hygiene. The program included speeches, presentations, and interactive sessions.


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Maynaguri College
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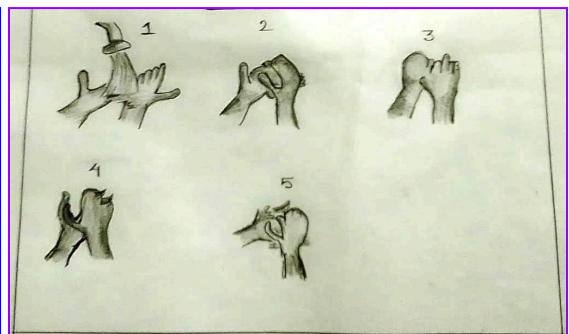
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3. **Cleanliness Drive in Surrounding Areas:** NSS volunteers extended their efforts beyond the college campus and conducted cleanliness drives in nearby areas, including streets, parks, and public places.



4. **Poster Making and Slogan Writing Competition:** To engage students creatively, a poster making and slogan writing competition on the theme of cleanliness and hygiene was organized. The best entries were awarded prizes.




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Impact:

The Swachh Bharat Drive by NSS, Maynaguri College, had a significant impact on the campus and the surrounding areas. It not only improved the cleanliness and hygiene of the college but also created awareness among students and the community about the importance of maintaining cleanliness.

Conclusion:

The Swachh Bharat Drive organized by NSS, Maynaguri College, was a successful initiative that contributed to the larger goal of the Swachh Bharat Abhiyan. It not only instilled a sense of responsibility towards cleanliness among students but also fostered a spirit of community service and civic engagement. Such drives play a crucial role in achieving the vision of a "Clean India" and promoting a healthier and more sustainable environment.


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