



MAYNAGURI COLLEGE

(Accredited by NAAC - "B+")

P.O. Maynaguri, Dist.- Jalpaiguri, W.B., Pin - 735224. Ph.: 03561 234298
E-mail : maynaguricollege@rediffmail.com, collegemaynaguri@gmail.com

Ref. No.

Date

Awareness Camp on Consumer Rights

Organizers: National Service Scheme (NSS), Maynaguri College, and JOBCARD, Jalpaiguri

Date: 5th December 2019

Venue: Maynaguri College Campus


Objective:

The primary objective of the awareness camp was to educate and empower individuals regarding their consumer rights and responsibilities. By fostering awareness, the organizers aimed to equip attendees with the knowledge necessary to make informed decisions and to protect themselves from unfair trade practices.

Number of participant: 140 ([Click to View](#))

Activities:

- Lectures and Workshops:** The camp commenced with informative lectures and interactive workshops conducted by experts in consumer rights law. These sessions covered various topics such as the Consumer Protection Act, 2019, rights related to defective goods and services, the importance of product labeling, and avenues for grievance redressal.
- Case Studies:** Real-life case studies were presented to illustrate common consumer rights violations and the legal recourse available to affected individuals. These case studies facilitated a deeper understanding of the practical implications of consumer protection laws.
- Role-plays:** Engaging role-plays were organized to simulate scenarios involving consumer transactions. Participants were encouraged to enact roles of consumers, sellers, and regulatory authorities, thereby gaining insight into the dynamics of consumer-business interactions.
- Interactive Sessions:** Attendees were provided with opportunities to voice their concerns and queries related to consumer rights. Facilitators addressed these questions comprehensively, ensuring clarity and understanding among participants.


Teacher-In-Charge
Maynaguri College
Teacher-in-charge
Maynaguri College (Jal:



MAYNAGURI COLLEGE

(Accredited by NAAC - "B+")

P.O. Maynaguri, Dist.- Jalpaiguri, W.B., Pin - 735224. Ph.: 03561 234298
E-mail : maynaguricollege@rediffmail.com, collegemaynaguri@gmail.com

Ref. No.

Date

5. **Information Dissemination:** Pamphlets, brochures, and other informational materials elucidating consumer rights and redressal mechanisms were distributed among attendees. This facilitated continuous learning beyond the confines of the camp.


Outcomes:

1. **Increased Awareness:** The camp succeeded in raising awareness among participants regarding their rights as consumers. Attendees gained a comprehensive understanding of their entitlements and the avenues available for seeking redressal in case of grievances.
2. **Empowerment:** By equipping individuals with knowledge of consumer protection laws and mechanisms, the camp empowered attendees to assert their rights and make informed purchasing decisions.
3. **Community Engagement:** The camp fostered a sense of community engagement, with participants actively discussing consumer-related issues and sharing insights with one another.
4. **Partnership Strengthening:** The collaboration between NSS, Maynaguri College, and JOBCARD, Jalpaiguri, strengthened ties between academic institutions and civil society organizations, paving the way for future initiatives aimed at societal welfare.

Conclusion:

The Awareness Camp on Consumer Rights organized by NSS, Maynaguri College, and JOBCARD, Jalpaiguri, served as a significant step towards fostering a culture of consumer empowerment and protection. By imparting knowledge and fostering dialogue, the camp contributed towards creating a more informed and vigilant consumer base, essential for a fair and equitable marketplace.

This initiative stands as a testament to the collective efforts of academia and civil society in promoting social justice and ensuring the well-being of citizens.


Teacher-In-Charge
Maynaguri College
Teacher-in-charge
Maynaguri College (Jal)



MAYNAGURI COLLEGE

(Accredited by NAAC - "B+")

P.O. Maynaguri, Dist.- Jalpaiguri, W.B., Pin - 735224. Ph.: 03561 234298
E-mail : maynaguricollege@rediffmail.com, collegemaynaguri@gmail.com


Ref. No.

Date

Recommendations:

1. **Continued Education:** Organize regular workshops and seminars to sustain awareness and update participants on evolving consumer protection laws.
2. **Collaborative Initiatives:** Foster partnerships with governmental bodies and consumer rights organizations to enhance the reach and impact of awareness campaigns.
3. **Inclusion:** Ensure the inclusion of marginalized communities and vulnerable groups in future awareness initiatives, thereby promoting equitable access to consumer rights education.

By adhering to these recommendations, future endeavors can build upon the foundation laid by this awareness camp, further advancing the cause of consumer rights protection.


Teacher-In-Charge
Maynaguri College
Teacher-in-charge
Maynaguri College (Jal: