



# MAYNAGURI COLLEGE

(Accredited by NAAC - "B+")

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**Report on**  
**Swachh Bharat Drive**  
**Organized by**  
**National Cadet Corps (NCC), Maynaguri College**

**Date:** 21st December 2019

**Venue:** Maynaguri College Campus

**Introduction:**

The National Cadet Corps (NCC) unit of Maynaguri College undertook a significant initiative towards cleanliness and hygiene by organizing a Swachh Bharat Drive within the college campus. The drive was conducted in alignment with the Swachh Bharat Abhiyan, a nationwide campaign initiated by the Government of India to promote cleanliness and hygiene across the country.


**Number of Participants: 108** ([Click to View](#))

**Objectives:**

1. To create awareness among the students about the importance of cleanliness and hygiene.
2. To actively engage students in contributing towards a cleaner and greener environment.
3. To instill a sense of responsibility and civic duty among the youth towards maintaining cleanliness.

**Activities:**

1. **Awareness Campaign:** The drive commenced with an awareness campaign, where NCC cadets disseminated information about the Swachh Bharat Abhiyan and its significance. Posters and banners highlighting the importance of cleanliness were displayed across the college campus to garner attention and participation.
2. **Clean-up Campaign:** Following the awareness session, NCC cadets, along with volunteers from the college, actively participated in a clean-up campaign. The entire college campus was divided into designated zones, and teams were assigned specific

  
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areas for cleaning. Cadets and volunteers worked diligently to remove litter, debris, and other waste materials from the surroundings.




3. **Tree Plantation:** As a part of the initiative towards a greener environment, a tree plantation drive was organized within the college campus. Saplings of indigenous tree species were planted in various locations to enhance the green cover and promote environmental sustainability.



4. **Interactive Sessions:** Throughout the drive, interactive sessions were conducted to engage participants in discussions about the importance of maintaining cleanliness, waste segregation practices, and sustainable living habits. Students actively participated in these sessions, sharing their ideas and suggestions for promoting cleanliness and hygiene.

## Outcomes:

1. **Cleaner Environment:** The concerted efforts of NCC cadets and college volunteers resulted in a noticeable improvement in the cleanliness of the college campus. Littered

  
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areas were cleaned, and waste materials were disposed of appropriately, leading to a cleaner and more hygienic environment.

2. **Increased Awareness:** The drive successfully raised awareness among the students about the importance of cleanliness and hygiene. Through various activities and interactive sessions, students gained insights into the significance of maintaining a clean environment for overall well-being.
3. **Community Participation:** The Swachh Bharat Drive witnessed active participation from students, faculty members, and staff, fostering a sense of community responsibility towards cleanliness and environmental conservation.
4. **Sustainable Practices:** The initiative also emphasized the adoption of sustainable practices, such as waste segregation and tree plantation, contributing to long-term environmental benefits and promoting a culture of eco-consciousness among the youth.

## Conclusion:

The Swachh Bharat Drive organized by the NCC unit of Maynaguri College emerged as a resounding success, reflecting the collective commitment of the college community towards cleanliness and environmental stewardship. By instilling values of cleanliness and hygiene among the youth, the initiative has made significant strides towards realizing the vision of a cleaner and healthier India.

  
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