



MAYNAGURI COLLEGE

(Accredited by NAAC - "B+")

P.O. Maynaguri, Dist.- Jalpaiguri, W.B., Pin - 735224. Ph.: 03561 234298
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Ref. No.

Date

Swachh Bharat Abhiyan - Cleanliness Drive in Adjacent Village

Date: 26th July 2018

Venue: Adjacent Village of Maynaguri College

Organizer: National Service Scheme (NSS), Maynaguri College

Objective:

The primary objective of the Swachh Bharat Abhiyan cleanliness drive was to promote cleanliness, hygiene, and sanitation practices in the adjacent village and create awareness about the importance of a clean environment for health and well-being.

Number of Students: 680


List of Participants

Activities:

- 1) **Cleanliness Campaign:** NSS volunteers conducted a cleanliness campaign in the village, focusing on cleaning streets, public spaces, and water bodies. They also cleared garbage and waste from the surroundings.



- 2) **Awareness Programs:** Volunteers organized awareness programs to educate villagers about the importance of cleanliness, proper waste disposal, and personal hygiene. They highlighted the connection between a clean environment and good health.


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Maynaguri College
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- 3) **Distribution of Dustbins:** Dustbins were distributed among households and public places to promote proper waste segregation and disposal.

Impact:

- Increased awareness about the importance of cleanliness and hygiene among villagers.
- Improved cleanliness of the village streets, public places, and water bodies.
- Encouraged villagers to adopt proper waste disposal practices.
- Fostering a sense of community responsibility towards maintaining cleanliness and sanitation.

Conclusion:

The Swachh Bharat Abhiyan cleanliness drive conducted by the NSS unit of Maynaguri College at the adjacent village was successful in creating awareness and promoting cleanliness and hygiene practices. It is expected that the initiative will have a lasting impact on the village's cleanliness and contribute to a healthier environment for all.


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